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Press Release

'Dressed to the K9's' – Dog Fancy Dress Photo Competition

Walk the Dog invites dog lovers everywhere to enter their **'Dressed to the K9's Dog Fancy Dress Photo Competition'**, to celebrate this year's International Day of the Dog.

This year's International Day of the Dog (IDOD) theme is the 'rescue dog', so the proceeds raised from IDOD events will go to Every Chance Rescue. Every Chance Rescue is a not-for-profit organisation that provides kenneling, fostering, veterinary care, dog training and support to help these dogs find their forever home.

We're inviting dog lovers to join in the fun and help raise money for this worthy cause.

To take part in this competition, entrants simply need to dress up their pooch in fancy dress, submit their photograph via email or post, and pay a £1.50 submission fee. All the proceeds raised from this event will go to Every Chance Rescue. The competition has no theme, so owners can let their imagination run wild and make their dog look as cute, funny or as outrageous as they choose! Photographs of the entrants will be posted online, and the best five entries will be judged, and an overall winner and runner up decided!

'Dressed to the K9's' will be judged by fellow dog lover Barbara Broccoli OBE, film producer of the James Bond films.

The winner will receive a luxury hamper full of fun and unique pet products worth £50 from Walk the Dog. The runner up will receive a sports voucher worth £25 from Berkhamsted Sports. The competition is now open for entries!

The competition is being organised by Walk the Dog, a pet services business based in Berkhamsted. Hanne Grice of Walk the Dog says; 'As a Jan Fennell Dog Listener, I wanted to help raise awareness of International Day of the Day and Every Chance Rescue. While our competition is light-hearted in its approach, the message behind it is serious. Every Chance Rescue is run entirely by Jan Fennell Dog Listeners, and we work diligently to save dogs from mistreatment and unnecessary death. Every Chance Rescue rehabilitates dogs using a kind way of training called 'Amichien Bonding'. This has helped turn many dogs around and literally given them a second chance.'

The funds raised from this competition will help pay for the necessary veterinary costs of neutering, vaccinating and micro chipping foster dogs in Every Chance Rescue's care.

So, join in the fun and you could be a winner!

Notes to Editors;

- International Day of the Dog (IDOD) was created by Jan Fennell, known as 'The Dog Listener' to celebrate our relationship with dogs.
- This year's IDOD is on Sunday 26th April. Visit the IDOD website at <http://www.internationaldayofthedog.org.uk/>
- Every Chance Rescue (ECR) was formed in October 2008, to bridge the gap that traditional rescue organisations cannot fill. The organisation is run entirely by Jan Fennell qualified and monitored Dog Listeners. Visit www.everychancerescue.co.uk
- Walk the Dog is a pet services business based in Berkhamsted, Hertfordshire. Visit www.walk-the-dog.net
- Amichien Bonding is a revolutionary approach to dog training, developed by Jan Fennell. Visit <http://www.janfennellthedoglistener.com/>

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